

## What is Phishing?

**Phishing is a cybercrime where attackers pose as a trustworthy entity to trick you into revealing sensitive information**, such as passwords, credit card details, or personal data. Phishing can occur through emails, phone calls, or text messages.

## Types of Phishing Attacks

- 1. Email Phishing:** Attackers send fake emails pretending to be from a reputable organization, like your bank or an online retailer, to steal your login credentials or personal information.
- 2. Spear Phishing:** This is a targeted attack on a specific individual or organization, often using personalized information to make the message more believable.
- 3. Smishing:** Short for SMS phishing, smishing involves sending fraudulent text messages to trick you into revealing sensitive information or installing malware on your device.
- 4. Vishing:** This type of phishing occurs through phone calls. Attackers may impersonate a representative from your bank or a government agency to gain your trust and steal your information.

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## Identifying Phishing Attacks

- 1. Generic greetings:** If the message starts with "Dear Customer" or "Dear User," it may be a phishing attempt.
- 2. Urgency:** Phishing messages often create a sense of urgency, like "Your account will be closed if you don't respond immediately."
- 3. Suspicious links:** Hover over links to check if the URL matches the sender's organization. If the URL looks strange, don't click it.
- 4. Poor grammar and spelling:** Phishing messages often contain errors or awkward phrasing.
- 5. Unusual sender:** Check the sender's email address. If it's not from the organization it claims to represent, it may be a phishing attempt.

## Preventing Phishing Attacks

- 1. Enable two-factor authentication (2FA)** on all your accounts.
- 2. Use a unique, strong password** for each account. Consider using a password manager to help you manage your passwords securely.
- 3. Update your software and devices** regularly to patch any security vulnerabilities.
- 4. Never share your personal information or login credentials** over email, text message, or phone call.
- 5. Verify the legitimacy** of a message or call by contacting the organization directly through their official channels.

## Report

Forward phishing emails to the Anti-Phishing Working Group at [reportphishing@apwg.org](mailto:reportphishing@apwg.org).